



BOTTLE SERVICE UPGRADE NOW AVAILABLE AT *PEEPSHOW* – VEGAS' ONLY STRIPEASE SPECTACULAR

A bottle service upgrade is now available for \$55 with the purchase of the **PEEPSHOW** VIP package; paired with the ultra-hot revue, patrons are bound to have one sizzling night out. Available in 375 mL bottles, the **PEEPSHOW** VIP bottle service upgrade offers top shelf spirits including Patron Silver Tequila, Grey Goose Vodka, Crown Whiskey, Captain Morgan Spiced Rum, Moet White Star Champagne and X-Rated Vodka Liqueur. All bottles come with a variety of mixers and an ice set-up. Priced at \$165 + tax, the VIP package includes cabaret seating at the foot of the stage and your choice of a double complimentary cocktail.

PEEPSHOW, the new, sophisticated, ultra-hot show premiered on April 18, 2009, at Planet Hollywood Resort & Casino. A highly stylized, full-throttle production show that combines sexy striptease and celebrity with high-level production values and a dash of passion, **PEEPSHOW** is a collaboration between Tony Award® winning director/choreographer Jerry Mitchell and Las Vegas entertainment pacesetter BASE Entertainment.

Blonde bombshell Holly Madison (of E!'s *The Girls Next Door* and *Dancing with the Stars*) stars with the Strip's hottest dancers in this world premier spectacular. In **PEEPSHOW**, Holly Madison takes the stage as Bo Peep, a timid girl who is guided by the Peep Diva in her transformation into a confident, sensual woman. Alongside Holly in this ultra-hot show is a sizzling ensemble of sexy PEEPSHOW GIRLS, showstoppers from film, TV, Broadway and beyond who were handpicked to complete a highly-skilled, voluptuous cast unlike any other on The Strip.

PEEPSHOW performs at Planet Hollywood Resort & Casino on Sunday, Monday, Tuesday, and Thursday at 9:00p.m., and Friday and Saturday at 8:00p.m. & 10:30p.m. Tickets range from \$65 - \$100 + tax, with a VIP package available at \$165 + tax per person. The bottle service upgrade is available for purchase from the cocktail servers in the VIP cabaret seating. Tickets can be purchased by calling Ticketmaster at 800-745-3000 or online at Ticketmaster.com, or through The Planet Hollywood Box Office at 702-785-5000 / 877-333-9474. For groups of 10 or more, please call 702-785-5394 / 866-633-0195 or email Groups@BASEentertainment.com.